

**MINUTES
SPECIAL MEETING
CITY OF UNION CITY
CITY COUNCIL ECONOMIC DEVELOPMENT GEOGRAPHIC WORK SESSION**

**TUESDAY, OCTOBER 18, 2011
7:00 PM – 9:00 PM**

**RUGGIERI SENIOR CENTER
33997 ALVARADO-NILES ROAD
UNION CITY CA 94587**

I. CALL TO ORDER

Mayor Green called the meeting to order at 7:00 p.m.

I.a Pledge of Allegiance

I.b Roll Call

Present: Mayor Mark Green
Vice Mayor Jim Navarro
Councilmember Emily Duncan
Councilmember Lorrin Ellis
Councilmember Pat Gacoscos

Absent: None

II. ORAL COMMUNICATIONS - None

**III. CITY COUNCIL WORK SESSION REGARDING ECONOMIC DEVELOPMENT
(GREATER STATION DISTRICT AREA)**

- Welcome - *Larry Cheeves, City Manager*
City Manager Cheeves began the work session by welcoming attendees, followed by an introduction of staff.
- City Council Introductions - *Mayor Mark Green*
Mayor Green outlined the goals for the work session, and introduced Councilmembers.
- Staff Introductions - *City Manager Cheeves*
- Participant Introductions - *Self-Introductions*

Present: Chuck Johnston, Studio 1204
Erika Kula, San Jose Biocenter/Prescience International
Scott Peterson, East Bay Economic Development Alliance
Vince Vincent, AAI Design
Jon Revells, WestGate Ventures
Christine Firstenberg, Metrovation Brokerage
Tim Steele, Sobrato

Absent: Paul Appleblum, Jatco
Bob Singh, HealthyPets, Inc.
Jeff White, Avalon Bay (arrived at 7:17 p.m.)

- Regional Briefing - *Scott Peterson, Deputy Director, East Bay Economic Development Alliance*
East Bay Economic Development Alliance Deputy Director Scott Peterson provided a regional briefing, and presented *Building on Our Assets – Economic Development & Job Creation in the East Bay*.
- Geographic Area Presentation - *Joan Malloy, Economic & Community Development Director*
Economic and Community Development Director Malloy presented an overview of the greater Station District area.
- Discussion
 - Opening / Initial Statements by Panelists
 - Question / Answer Period with Councilmembers
 - Written Questions from AudienceThe following individuals provided comment: Hugh McNamara on retail opportunities; Cheryl (did not give last name) on creating a community destination; and, Lee Guio on traffic rates and potential revenue.

Mayor Green thanked the panelists for their participation.

IV. ADJOURNMENT

Mayor Green adjourned the work session at 9:17 p.m.

Respectfully submitted,

Regina McEvoy
Administrative Assistant to the City Clerk