

**CITY OF UNION CITY
MINUTES OF THE PUBLIC ART BOARD MEETING OF
JULY 29, 2008 AT 5:00 P.M.
IN THE CITY COUNCIL CONFERENCE ROOM OF CITY HALL
34009 ALVARADO-NILES ROAD
UNION CITY, CALIFORNIA**

I. CALL TO ORDER

A. PLEDGE OF ALLEGIANCE

B. ROLL CALL:

PRESENT: Board Members: Chairperson Enrique Romero, David Epps,
Dee Bueno, Diane La Mountaine

ABSENT: William Boylan

STAFF PRESENT: Mark Leonard (Economic and Community Development
Director), Joan Malloy (Planning Manager), Carmela
Campbell (Senior Planner)

II. APPROVAL OF MINUTES:

The minutes of July 15, 2008 were unanimously approved as written.

III. BUSINESS MATTERS:

A. Public Art Review.

1. Masonic Homes, 34400 Mission Boulevard.

Joel Roos, John Howl, and Eric Sholty were present representing the Masonic Home. Carmela Campbell gave an overview of the project. Joel Roos explained his public art concept. The Masons are looking to invest \$200,000 to \$250,000 in the art at the front entry triangle at Mission Boulevard. The scale of the art has not yet been determined. Enrique Romero concurred with the location. Dee Bueno suggested an historical context for the art. Diane La Mountaine suggested that the art be a strong symbol of the area and the culture of the home itself. John Howl suggested that the art could be one of the symbols of the Masons. David Epps encouraged the applicant to design the art as a historical representation of the Masons. Enrique spoke to the importance of the location at the gateway of the community, so the scale should be strong and significant. David cautioned that the art needed to be protected from traffic. Diane suggested that the applicant

look at the arches on Seventh Street for the scale. John suggested that the Masons might have someone in-house with artistic talents that could be tapped for the project.

2. Union Landing Infill Building, 31300 Courthouse Drive

Carmela Campbell gave an overview of the project. Brad Grandonyani was present to represent the applicant. He explained that the owner does not yet have a tenant for the “wedge” parcel. Enrique noted that the building will have two available walls and that a mural or iron work on the walls might be appropriate. Diane discussed the very tasteful wall art at the new Castro Valley Library. She noted that the artist created the art in the context of the site and community. Enrique suggested that community diversity be reflected in the art. Dee noted that the art needed to reflect the scale of the building. Brad noted that the building will take from seven to eight months to construct. The Board generally expressed openness for the art design and continued the discussion to the next meeting.

3. Elite Bakery, 4123 Dyer Street

Grace Williams and her family attended the meeting, including the contractor. Carmela gave an overview of the project. Grace suggested that the art represent the Spanish, Hawaiian, and Polynesian cultures of the Philippines. Grace showed sketches of a lattestone and suggested that perhaps it could be done in tile with accent lighting. Enrique strongly suggested involvement of the community in the final design of the art. Discussion ensued regarding the placement of the art on the building or site. Suggestions were made to place the art inside the front arch or on the front fascia on the side of the arch. Enrique suggested a scale of around four feet. Grace noted that the PG&E utility box may block certain ground locations on the site. She indicated that more time was needed to mull over the materials that the art would be crafted from. Enrique suggested that if a mural is done, it should be coated with protective acrylic varnish as a seal coat. Further discussion will occur with staff. The Board expressed flexibility in the materials and requested to see the final design for approval.

4. Duckett-Wilson, Alvarado Boulevard/ Dyer Street

It was noted that this was the first project to come before the Board under the new procedures. On a motion by Epps, second by La Mountaine, the Board unanimously voted that, due to the lack of space to accommodate public art, an in-lieu fee be collected for the project.

5. CBW Properties, 33200 Lewis Avenue

On a motion by La Mountaine, second by Epps, the committee unanimously voted to collect an in-lieu fee for the project. The Board asked that a condition of approval be written in the staff report to forward the requirement.

B. Status of Public Art for the Sports Center and I-Fly

It was noted that Tony Acosta has been working on the RFP for the art. Diane mentioned that the art would include an interior and exterior piece. A draft "Request for Proposals" for the future public art will be provided to the PAB for their consideration prior to being sent out.

The art on I-Fly will be started within two weeks. The Board reiterated their suggestion that a dedication ceremony be held when the art is installed.

C. Upcoming cultural and art events.

The Board noted that the art show at Paddys was very well done. No further reports were made.

D. Set date of next meeting

The Board set the next meeting date for August 19th at 5 p.m.

IV. GOOD OF THE ORDER

None.

V. ADJOURNMENT

The Board adjourned the meeting at 6:35 pm.